

ASA/WISHH Take Action for Guatemala Food Security Dialogue Friday, February 7, 2025

9:00-9:15 a.m.	<p>Welcome Emcee: Fradbelin Escarraman, WISHH Regional Representative, Latin America (Chatham House Rules)</p> <ul style="list-style-type: none"> • Morey Hill, WISHH Chairman, American Soybean Association Director and Iowa soybean grower • Philip Good, Chair, United Soybean Board, Mississippi soybean grower
9:15-9:20 a.m.	<p>Trade, Development and Food Security – How it all Fits Together</p> <ul style="list-style-type: none"> • Gena Perry, Executive Director, WISHH
9:20-9:45 a.m.	<p>Keynote, introduced by WISHH Executive Director, Gena Perry</p> <ul style="list-style-type: none"> • Beth Bechdol, Deputy Director-General, Food and Agriculture Organization of the United Nations (FAO) in Rome (<i>virtual</i>)
9:45-10:05 a.m.	<p>World Food Program ties to U.S. Agriculture Moderated by: Roberta Simpson-Dolbeare, WISHH Past-Chair</p> <ul style="list-style-type: none"> • World Food Program USA Senior Consultant, Jane Shey
10:05-10:15 a.m.	<p>Alimentos S.A. Description of Soy-based Foods Tasting</p>
10:15-10:45 a.m.	<p>Break and Alimentos S.A. Soy-based Foods Tasting</p>
10:45-10:50 a.m.	<p>Video: U.S. Soybean Farmer Commitment to Global Food Security</p>
10:50-11:10 a.m.	<p>Corporate Connections in Global Food Security Leadership</p> <ul style="list-style-type: none"> • William Tarazona, Regional Sales Manager Central American and Caribbean, ADM
11:10-11:30 a.m.	<p>Corporate Connections in Global Food Security Leadership</p> <ul style="list-style-type: none"> • Alan Ayapan, Sales Manager for Government and NGOs, Alimentos S.A.
11:30-11:50 a.m.	<p>U.S. Agriculture – Trade in the Region Introduced by: Gena Perry, WISHH Executive Director</p> <ul style="list-style-type: none"> • Marcela Rondon, Agricultural Counselor, USDA, Foreign Agricultural Service

11:50 a.m.-12:20 p.m.	<p>Soy Nutrition in Local Action Moderated by: Liz Hare, Strategic Advisor, WISHH</p> <ul style="list-style-type: none"> • Kevin Marinacci, CEO Fabretto Children’s Foundation • Diego Armando Juracan Santos, Mission Impact Guatemala Representative • Alvaro Bravo, Representative Rotary Antigua
12:20-12:35 p.m.	<p>Taking Action for Guatemalan Food Security</p> <ul style="list-style-type: none"> • Federico Villareal, Representative of the Inter-American Institute for Cooperation on Agriculture in Guatemala
12:35-12:55 p.m.	<p>Innovations in Protein Delivery Moderated by: Tony Mellenthin, USB Director, Wisconsin</p> <ul style="list-style-type: none"> • Lowell Randel, Senior Vice President, Global Cold Chain Alliance • Stephan Tubene, Professor & Chair, Department of Agriculture, Food, and Resource Sciences, Center of Excellence for Global Food Security and Defense, University of Maryland Eastern Shore
12:55 p.m.	Break for Lunch
1:00-2:20 p.m.	Networking Lunch
2:20-2:25 p.m.	Video – U.S. Centennial Family Farm Story
2:25-2:40 p.m.	<p>Building Transportation, Logistics & Infrastructure Resilience Moderated by: Gena Perry, Executive Director, WISHH</p> <ul style="list-style-type: none"> • Eddy Roquel, Operations Manager, Maya Health Alliance
2:40-3:00 p.m.	<p>Review and Where Do We Go Next? Gena Perry, WISHH Executive Director and Fradbelin Escarraman, WISHH Regional Representative, Latin America</p>